FOR IMMEDIATE RELEASE

CONTACT:

Karen Larimore Wilkinson, PIO Public Information and Communications Manager City of Salisbury, 217 S. Main Street Salisbury, North Carolina 28144

Work Phone: 704-638-2113 Cell: 704-213-1050

Information: http://www.salisburync.gov Work Email Contact: kwilk@salisburync.gov

Salisbury Police Officers and Salisbury Firefighters Hold 2nd Annual "Up on the Rooftop" Toy Drive at Krispy Kreme

City Emergency Service Workers Volunteer Weekend Time to Solicit Toys for Tots Donations

Salisbury, NC December 1, 2009 – The Salisbury Police and Salisbury Fire Departments announced today that officers and firefighters will spend the weekend of Friday, December 4 through Sunday, December 6 on the roof of Krispy Kreme Doughnuts, 1428 W. Innes Street. Volunteers will brave the winter elements to solicit donations for the Toys for Tots Program, sponsored nationally by the Marine Corps Reserve. Citizens wishing to donate to Toys for Tots are asked to bring new unwrapped toys or monetary donations to the Krispy Kreme Doughnuts location.

Citizens may make checks payable to the Toys for Tots Foundation. All monetary donations, including cash, checks and gift cards, will be turned over to the Toys for Tots program for additional toy purchases. Donations for boys and girls, infant to fifteen years, will be collected with 100% of all donations supporting children in need.

The vigil will commence at approximately 6 am on Friday, December 4. Police officers and firefighters will remain "up on the rooftop" until Sunday December 6 at approximately 6 pm. Krispy Kreme will remain open 24 hours on both Friday and Saturday in support of the toy drive. Citizens can look for the "hot light" to stay on all night and will receive free doughnut coupons as they stop by to make a donation to Toys for Tots over the weekend. Santa Claus will offer periodic site visits to provide support for volunteers and to encourage citizen donations.

For more information, citizens are asked to contact Master Police Officer Mark Shue at 704-202-1308. The City of Salisbury is an equal opportunity employer with over 180 different job classifications and more than 400 full time positions. For more information regarding the City of Salisbury and its services and departments, please visit us on the web at www.salisburvnc.gov. To receive updates regarding local initiatives, meetings. programs, and events, please join the City of Salisbury's Facebook users group at www.salisburync.gov/facebook or follow us on Twitter at http://twitter.com/CitySalisburyNC.